



ASSOCIATION FOR  
FINANCIAL  
PROFESSIONALS  
Wisconsin

# ANNUAL CONFERENCE SCHEDULE

Monday, September 17, 2018

8:00 AM	<b>Conference Registration</b>		
8:00-9:15	<b>Buffet Breakfast - Sponsored by Wintrust Commercial Banking by Town Bank</b>		
8:30	<b>President's Welcome - Kristin McLean</b>		
8:40-9:35	<b>General Session Keynote Speaker - Sponsored by PNC Bank Penn Vieau, Leadership Expert, Speaker &amp; Coach - Freedom Personal Development</b>		
	<b>Milwaukee</b>	<b>Wisconsin</b>	<b>Geneva</b>
9:45-10:35	Bridging the Gap - Confronting Challenges of Decoupled Payments <i>Blaine Campobst, CTP</i> PNC Bank	Cyber Security How To Stay Protected <i>Derek Laczniaik, Director Cyber Liability</i> M3 Insurance	Acquisition Complete, Now The Fun Starts: Considerations for Global Integration <i>Becky Ruwe &amp; Rhonda Kruman</i> JP Morgan Chase
10:35 -10:55	<b>Refreshment Break - Sponsored by Associated Bank</b>		
11:00-11:50	The Joy & Pain of ISO 20022 <i>Kate Risch Choi</i> BMO Harris Bank	International Treasury and FX Update <i>Kristin McLean, SVP Sr. Treasury Sales Officer</i> <i>Heather Boyer-Sweis, Director, Rates &amp; Currencies Advisor</i> Bank of America Merrill Lynch	Cybersecurity Update: Current Threats, Mitigation Strategies, & Compliance Updates <i>William Schmidt, CISSP, CISA, ISA</i> TSYS Merchant Solutions
12:00-12:30	<b>Lunch - Sponsored by Beacon Business Group</b>		
12:30-1:20	<b>Luncheon Speaker - Bank of America Merrill Lynch Jon McGlocklin, TV Analyst of the Milwaukee Bucks &amp; President/Co-Founder of the MACC Fund</b>		
1:30-2:20	Blockchain: Beyond Bitcoin <i>Jonathan Holdowsky</i> Deloitte	Beyond the Buzz - Start Your Emerging Technology Preparedness <i>R. Mark Sorg, Senior Vice President</i> Wells Fargo Bank	Got Data? Required Data Processing Agreements under the GDPR <i>Martin McLaughlin &amp; Sarah Sargent</i> Reinhart Boerner Van Deuren S.C.
2:20-2:40	<b>Refreshment Break - Sponsored by JPMorgan Chase</b>		
2:40-3:30	Jumping in the Deep End - It's Time to Develop a Strategy for Emerging Payment Channels <i>Andy Ai, APPSC</i> PNC Bank	Applying Six Sigma Methodology to Cash Forecasting Process <i>Patti Effertz, Assistant Treasurer</i> Komatsu Mining Corporation	Payment Network: What are They and Should You Consider One? <i>Adam Keen, Senior Vice President</i> Associated Bank N.A.
3:35	<b>WIAFP Annual Meeting - Members only</b>		
3:45	<b>Grand Door Prize Drawing - Sponsored by Dana Investment Advisors</b>		
3:45-5:00	<b>Closing Reception- Sponsored by Associated Bank</b>		